

# Data Management Built for Healthcare

## Recover in Minutes. Search Anything. Save 30-50%.

Rubrik provides a simple, fast and cost-effective backup and recovery solution to keep clinical and business data, including Electronic Health Record data, business and financial data protected and accessible 24/7 so that healthcare professionals can focus on delivering quality patient care. Rubrik allows healthcare organizations to simplify daily operational management by automating daily tasks, instantly search and analyze data, and recover from Ransomware in one secure platform purpose-built for healthcare.

Rubrik eliminates backup software by integrating data orchestration, catalog management, and deduplicated storage into a plug-and-play appliance that scales linearly. As your applications shift to the cloud, extend Rubrik's data management software to the cloud. Automate discovery of your entire environment. Stop wasting time managing backup jobs, and start automating backup policies. Easily search for files just as you search on the web. Provide near-zero RTOs. Deliver granular control with an API-first architecture. Meet HIPAA requirements with Rubrik's encryption-at-rest and in-flight capabilities.



### RECOVER IN MINUTES

Reduce your RTO from hours to minutes.



### SIMPLIFY DAILY TASKS

Dramatically reduce daily operational management.



### SAVE 30-50% COSTS

Shrink your data center footprint  
Avoid expensive regulatory fines.

## USE CASES



### AUTOMATED BACKUP AND RECOVERY

Rubrik introduces a radically simple backup solution that delivers near-zero RTOs without additional storage provisioning. Quickly test upgrades or recover from Ransomware without data loss. Stop wasting time managing backup jobs, and start automating backup policies. Search for VMs, physical databases and applications, or files just as you search on the web, with suggested search results as you type.



### DATA ARCHIVAL AND COMPLIANCE

Rubrik offers easy-to-manage data archival for your clinical and business data that remains instantly accessible.. Automate long-term data retention by setting policies in the same policy engine as your backup and replication schedules. Instantly access your archived data by searching a global index that catalogues all data, even if it's stored in the cloud. Automate SLA compliance reporting and get notified early on capacity utilization and growth.



### REPLICATION AND DISASTER RECOVERY

Rubrik provides asynchronous, deduplicated replication for site-to-site recovery. One policy engine allows you to setup backup, replication, and archival schedules on-site or in the cloud. Accumulate more recovery points for all your applications. Deliver point-in-time recoveries for database applications. Achieve near-zero RTOs for VMs and SQL databases without rehydration or additional storage provisioning.



### EXTEND PROTECTION TO YOUR HEALTHCARE CLINICS

Rubrik Edge is a software appliance that extends data protection and management to remote and branch offices and clinics. Deploy Edge at remote locations to backup locally, replicate to a central data center, and archive to the cloud.



### DATA SECURITY AT MULTIPLE LEVELS AND HIPAA COMPLIANCE

Rubrik offers a comprehensive portfolio of solutions for security conscious healthcare organizations to address rigid data protection policies regarding classified, confidential, or personally identifiable information (PII). With Rubrik, customers can ensure their data is protected even in the event of a physical theft or breach. Rubrik's encryption-at-rest complies with the requirements of HIPAA.

# A SMARTER WAY FOR HEALTHCARE ORGANIZATIONS TO MANAGE DATA

## GLOBAL SEARCH

Rubrik introduces Google-like search, eliminating application and file search complexity inherent in legacy solutions. As the user types the query, Rubrik delivers predictive search results. The user can instantly locate specific versions of files and images across time and locations for all VMs, applications, and file systems - no matter where the data resides (on-premises or in the cloud).

## RECOVERY FROM PHYSICAL AND CYBER BREACHES

Data is still secure even if a drive is stolen from a data center or in a Ransomware attack. Protection against physical and cyber breaches is supported by IT modernization and policy automation, providing for easy delivery of data services quickly while saving time and resources. Speedy recovery is enabled by Rubrik's API-first architecture, allowing for custom workflows for third party services that automates search and recovery. Incremental-forever approach to backups increases data efficiency, enabling quick and granular restore.

## OPTION FOR CLOUD MOBILITY

Deliver scalable and efficient data management by using Rubrik as an easy entry point into cloud services. Rubrik allows you to utilize public cloud (such as Amazon AWS and Microsoft Azure) or private cloud object storage for data archival and disaster recovery. Users can easily set up archival locations, and globally search all archives to deliver data recovery. Rubrik ensures secure data archival, encrypting all data in-transit and at-rest in the cloud.

## THE TRUSTED SOLUTION FOR THE WORLD'S LEADING HEALTHCARE ORGANIZATIONS



"We need to support the hospital as the number of physicians increases and the data sets change. Rubrik makes it easier to adopt and grow as the healthcare industry changes."

**Daniel Belanger, IT Manager, St. Tammany Parish Hospital**



"It is essential that we have a scalable solution that allows for growth year after year. Rubrik integrates seamlessly with our shift to virtualization and cloud, following the same scale-out philosophy of cloud computing with pay-as-you-go-economics."

**Tim Gable, Network Systems Manager, Fujirebio Diagnostics, Inc.**



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Rubrik provides the industry's leading Cloud Data Management platform to accelerate how enterprises protect, manage, and secure data everywhere. Fortune 500 companies trust Rubrik's single platform to deliver data protection, search and analytics, archiving and compliance, and copy data management to deliver instant data access, cut TCO in half, and slash daily management time down to minutes.

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